



CONFERENCE SCHEDULE

FEBRUARY 12TH

French Market and Parlor

11:00 AM - 5:00 PM

Registration

FEBRUARY 13TH

Iberville Ballroom

7:00 AM - 9:15 AM

Queen Anne Parlor

9:30 AM - 10:00 AM

Queen Anne Parlor

10:10 AM - 10:50 AM

Queen Anne Parlor

11:00 AM - 11:45 AM

Iberville Ballroom

12:00 PM - 1:30 PM

Queen Anne Parlor

1:40 PM - 2:55 PM

Queen Anne Parlor

3:05 PM - 3:50 PM

Queen Anne Parlor

4:00 PM - 4:40 PM

Queen Anne Parlor

4:45 PM - 5:00 PM

Iberville Ballroom

5:00 PM - 6:00 PM

Bourbon Vieux

6:30 PM - 9:30 PM

Registration & Vendor Networking (**Breakfast Served 7:00 A.M. - 8:30 A.M.**)

Welcome and State of the Company

Connecting Purpose and Profit by Dave Thomas Foundation for Adoption

PANEL: Weathering Change: Roofing's New Landscape

Lunch and Vendor Networking

Keynote: Lance Bachmann Why Not Me?

PANEL: Building Bigger: Budget, Hiring & Scaling Success

Co-Headliner: Brian Bush, President & Founder, Elite Media: Inside Roof Maxx's TV Advertising Strategy: What Works and Why

Dealer Group Picture

Vendor Networking

Awards Reception 501 Bourbon Street New Orleans, LA 70130

FEBRUARY 14TH

Iberville Ballroom

7:00 AM - 9:15 AM

Queen Anne Parlor

9:30 AM - 9:40 AM

Queen Anne Parlor

9:50 AM - 10:30 AM

Queen Anne Parlor

10:40 AM - 11:25 AM

Queen Anne Parlor

11:35 AM - 12:15 PM

Iberville Ballroom

12:15 PM - 1:45 PM

Queen Anne Parlor

2:00 PM - 2:15 PM

Queen Anne Parlor

2:25 PM - 2:55 PM

Queen Anne Parlor

3:05 PM - 3:20 PM

Queen Anne Parlor

3:30 PM - 4:00 PM

Registration & Vendor Networking (**Breakfast Served 7:00 A.M. - 8:30 A.M.**)

2nd Day Welcome

Media Expert Julie Kelley: Earn Local Media for your Dealership

PANEL: Navigating Insurance & Leveraging Financing

Co-Headliner: Nick Sutherland, Director of Strategic Partnerships, Send Jim

Lunch and Vendor Networking

Sponsor Raffles and Tote Winner

Service Maxx Updates: Revolutionizing Field Service Technology

Mike's Closing Remarks

Q & A Session

